

JIN-HO JEONG

INDUSTRIAL DESIGNER

FOR YOUR CONSIDERATION

To whom it may concern.

My name is Jin-ho Jeong.

I am writing to apply for your product designer position.

My skills, experience, and personality will be a great asset to your company,

In the past three years I have worked for several studios as their freelance industrial designer, I helped to bring their ideas into a reality as physical objects that are used every day. From quick and exciting sketches on paper to complex 3D modelling I have always delivered satisfying project.

During this time, I started my own design studio. And throughout it I have experienced several challenges and found solutions. We ran around London to find clients, and bid for projects. Took part in competitions. This taught me the importance of presenting to the clients and investors, more than simply designing at my desk.

I am passionate about sketching and making prototypes by hand. My personal hero is the designer/engineer James Dyson, lovingly nicknames 'King of Prototypes'. I love the story of how he made a thousand test models before his first vacuum cleaner came out of factory. It is my dream to be a part of such project where I can design wonderful products centred around users' needs, and brings joy to thousands of people every day.

Whether it is computer aided design, design thinking I strive to improve and become a better designer year by year. And I would like to work in an environment where I am challenged to grow and improve.

One of my greatest strength is my cheerful attitude. Although I believe in taking the situation seriously I do so without clouding my judgement with stress or anger. And I take great care to make sure my colleagues are comfortable.

Thank you for taking time out to read my cover letter

Yours sincerely,

Jin-ho Jeong.

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KEY ACHIEVEMENTS

- Engineering of floating cocktail bar for Aperol Spritz. Rendering detailed 3D visualisation helped communication with factory.
- Engineering of cocktail trailer for Tanqueray Gin. Problem solving small details. Finding the suitable factory and overseeing the build of the prototype.
- Designing display stands for Guinness Beer. Beautiful ideation sketches led to project approval by Guinness, and led to 3D modelling.
- Successfully approaching new clients, pitching projects.
- Co-leading a one year project to design hair brush with pending patents.
- Designing and Engineering serving tray for Captain Morgan. By adjusting the 3D model the tray was able to be made with just 2 part mould instead of 4 part. Leading to significant lowering in the production cost.

SOCIAL MEDIA

- <https://www.linkedin.com/in/jinho-jeong-6668b825/>

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ABOUT

From exciting design proposals for big clients to 3D models sent to factory I have always delivered projects that any company would be proud to put their name on.

I was fortunate enough to be part of wide variety design projects. And I'd like to utilise all these skills I have gained for a new page in my career.

EXPERIENCE

- 2017 SUPREMIA INTERNATIONAL**
Freelance Industrial Designer
Created eye catching design ideation, up-to-date brand analysis, concise 2D mock ups. In short amount of times.
Designed and engineered high volume fast turnover goods from high fashion to consumer brands: Lacoste, Balenciaga, Hugo Boss, Miu Miu, Gillette, Always (Whisper), Nestle.
- 2016 ADM PROMOTIONS**
Freelance Industrial Designer/ Plastics Specialist
Producing quick idea sketches, hand made models, and detailed 3D CAD works. Communicating with factories.
Design-for-manufacture for multinational alcohol brands: Tanqueray Gin, Guinness Beer, Aperol Spritz, Johnnie Walker, J&B Whiskey, Carlsberg .
- 2015 JIN&PERRIE DESIGN**
Owner/ Design Director
Co-founded a design consultancy. Approached foreign clients and pitched for projects. Presented detailed project objectives and timeline and communicated with the clients at each stage.
Produced insightful market analysis, design ideation and development, made and tested prototypes.
- 2015 CHRIS LEFTERI STUDIO**
Product Designer
Material research and trend analysis for consumer electronic brands Samsung, Google.
- 2013 EVANS CYCLES NOTTING HILL**
Retail Sales Assistant
Selling cycling related goods, training new staff.

REFERENCES

Thomas Tsui
Design Director
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EDUCATION

2011 - 2015
BA PRODUCT DESIGN
Central Saint Martins
Bachelors in Product Design, graduating with 2:2.

2010 - 2011
FOUNDATION DIPLOMA
University of Art London
Foundation course in Arts & Design with focus on 3D design.

2010
UK ENGLISH LANGUAGE
QUALIFICATION
International English Language Testing
System (IELTS)
7.5 / native English speaker

2003 - 2010
GENERAL SECONDARY EDUCATION
AND SIXTH FORM
The Oratory School
I focused on academic education while competing in rowing for several years.
GCSE: Mathematics A*, Art-Design A*, Design-Tech A*, International-English A*, Physics A, Geography A.
A-levels: Art-Design A*, Mathematics B, Physics C.
BTEC Foundation: Fine Art.

LANGUAGE

- ENGLISH: Native proficiency
- KOREAN: Native proficiency

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SKILLS

SKETCHING

Capable of all aspect of sketching. Making quick ideation sketches during fast paced brain storming sessions visualising the ideas of myself, team, and client. Plotting detailed technical drawings crucial for product development and engineering. Stylised hand renders to wow the client and users.

MODEL MAKING

Refining 3D printed models through sanding, priming, and painting to produce a professional model to present to clients and investors. Capable wood craftsman and metal worker, once have fabricated a kick scooter with just steel tubes, saw and a small TIG welder.

RESEARCH AND PRESENTATION

Have been a part of several research projects. Experienced in communicating with manufacturers and suppliers, compiling comprehensive sheet of gathered information. Conducting user research and testing without bias. Studying trends and insights with the aids of Global Market Information Database.

TEAM WORK

Efficiently working while respecting colleagues' opinions and providing stress free environment is one of my greatest priorities.

COMPUTING SKILLS

RHINOCEROS 3D

Very proficient. Expert in fast modelling for quick visuals, as well as careful engineering for manufacture. Experienced in modelling and using 3D printers, CNC milling machine, and hand crafting.

KEYSHOT 5

Skilled in both still image render and animation. Can produce quality visuals as well as quick packaging mock ups. For added refinement these renders are edited once more using Adobe Suite.

AUTODESK 3DS MAX & V-RAY

Modelling buildings and the interior. With it I designed the interiors for a high-end bed and breakfast in Kent.

ADOBE SUITE

Capable of creating quick visuals and clearly communicating with the clients and factories using Adobe Photoshop, Illustrator. Graphically competent in using InDesign and can work with graphic designers and artists.

INTERESTS AND HOBBIES

I am an avid fan of sport of powerlifting, and I spend most of my evenings at the gym lifting heavy weights. Tirelessly attempting to replace forklifts.

Also a keen climber of artificial rocks, mostly for the post climb snack time.

During my time in university I fell in love with wood-turning. Although rather controversial, I am a fan of using a mix of natural oil and synthetic varnish to finish off the wood.